fashion calendar

RUTH FINLEY, EDITOR
FRANCES HUGHES, ASSOC. EDITOR

1960 File

20th YEAR • A WEEKLY PUBLICATION

Week of December 19, 1960

january

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february

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december

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8 EAST 77th STREET
NEW YORK 21, NEW YORK
TRAFALGAR 9-2343

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE

WEEK BEGINNING SUNDAY, DECEMBER 18, 1960

Sunday Dec. 18 1:00 P.M. Brunch	COUTURE CRUISE FASHIONS IN "ZANTREL"	ZANTREL (A DIVISION OF HARTFORD FIBRES)	HAMPSHIRE HOUSE FOUNTAIN ROOM
	Cruise couture collection of "Zantrel". Hats--Emme and John Frederics. Shoes--Fiorentina. Reservations--$4.00; contact: "Mr. Jerome", CI.6-7700. Fashion Show Director: Peggy Cantor, 117 East 37th St., MU. 9-8542.		
Monday Dec. 19 9:30 P.M.	"DEBUTANTE COTILLION" CHRISTMAS BALL	FOR BENEFIT OF NEW YORK INFIRMARY	WALDORF-ASTORIA GRAND BALLROOM
	The 25th Annual Christmas Ball for benefit of New York Infirmary. By invitation. N.Y. Infirmary Contact: Lois Best, OX. 7-9575.		
Tuesday Dec. 20 2:30 P.M.	OPENING: SPRING FOUNDATION COLLECTION	WARNER'S	200 MADISON AVENUE SHOWROOM - 10TH FLOOR
	By invitation for press and resident buyers, Dec. 20 at 2:30 P.M. Pre-Market: Jan. 3 at 2:00 P.M. Jan. 4, 5, 6 at 10:00 A.M., 2:00 P.M. Market: Jan. 9, 10 at 9:30 A.M , 11:00 A.M., 2:00 P.M., 3:30 P.M. Jan. 11 at 9:30 A.M., 11:00 A.M., 2:00 P.M. Jan. 12 at 10:00 A.M. Contact, reservations: Kay Keniry, MU. 5-5740. Publ.: Adele Dyer, MU.5-5740.		
Dec. 26	LEGAL HOLIDAY - Monday (Christmas - Sunday, Dec. 25.)		
Tuesday Dec. 27 9:30 A.M. Coffee	PRESS PREVIEW: SPRING BRIDAL FASHIONS	STERN'S	3RD FLOOR BRIDAL SALON
	Stern's will present their collection of Spring bridal fashions to the press. By invitation. (For release Friday, Dec. 30.) Publicity: Mildred Collins, LO. 5-7960.		
Dec. 27	OHRBACH'S RELEASE DATE - Spring and Summer bridal fashions (No Show).		
Wednesday Dec. 28 9:30 A.M. Breakfast	PRESS PREVIEW: NELLY DON'S SPRING FASHIONS	STERN'S	2ND FLOOR
	Stern's will present the Nelly Don Spring collection for the press. Commentator: Beulah Spillsbury, Fashion Dir. for Nelly Don. By invitation. Publicity: Mildred Collins, LO. 5-7960.		
Wednesday Dec. 28 3:00 P.M. Cocktails	PREVIEW: SPRING- SUMMER COLLECTION	GLENSDER TEXTILE CORP. (GLENTEX)	SHERATON-ATLANTIC HOTEL RED ROOM
	Fashion show of Glentex-designed scarves, jackets, beachwear with accents for Spring-Summer 1961. Debut of bulky knitwear collection by Italian designer Bonchi for Glentex. For press and resident buyers, by invitation. Publicity: Ann R. Silver Assoc., 511 Fifth Ave., MU. 7-8654.		
Dec. 30	STERN'S RELEASE DATE (Spring bridal fashions, preview, Dec. 27.)		
Jan. 2	LEGAL HOLIDAY - Monday (New Year's Day - Sunday, Jan. 1.)		

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Jan. 3	MACY'S RELEASE DATE - Bridal Fashions (No Show)		
Tuesday Jan. 3 11:00 A.M	PREVIEW OF SPRING MILLINERY	WILLIAM J	56 WEST 57TH STREET SALON - 5TH FLOOR
	William J will present his Spring millinery collection to the press and buyers. By invitation. Publicity: Maxwell Latham Mathews Ltd., PL. 3-5556.		
Tuesday Jan. 3 4:00 P.M. Cocktails	PREVIEW OF SPRING HAT COLLECTION	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
	Mr. John will preview his Spring hats, furs and accessories to the press and buyers. By invitation. Publicity: Joseph Mann, PL. 7-1966.		
Tuesday Jan. 3 5:30 P.M.- 8:30 P.M. Champagne-Buffet	PRESS PREVIEW: NEW BEAUTY SALON	MICHEL KAZAN	16 EAST 55TH STREET
	Gala opening of 6-story building, dedicated to beauty. Fashion presentation of 1961 Spring coiffures, boutique items and the latest in luxury for today's clientele, modelled by celebrities of stage, TV and society. By invitation only. Publicity: Fredy Schey, MU. 8-1400.		
Beginning Tuesday Jan. 3	INFORMAL SHOWINGS OF SPRING HATS	MR. ARNOLD, INC.	20 WEST 57TH STREET SALON - 4TH FLOOR
	Informal showings of Mr. Arnold's Spring millinery collection. (No formal show.) Contact: Miss Jean, PL. 7-9490.		
Beginning Tuesday Jan. 3	OPENING OF SPRING MILLINERY COLLECTION	FRARIAN ORIGINALS, INC.	47 WEST 56TH STREET SHOWROOM - 6TH FLOOR
	Continuous showings of Frarian's Spring millinery collection, designed by Miss Lucille. Contact: Peggy Lambert or Mr. De Costa, CI. 7-2687.		
Beginning Tuesday Jan. 3	OPENING: SPRING-SUMMER JEWELRY COLLECTION	THE NAPIER CO.	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
	Showing of fashion jewelry and boutique gift collection for Spring and Summer. For press and trade. Publicity: Kathleen Mundin, YU. 6-6633.		
Beginning Tuesday Jan. 3	OPENING OF SUMMER COLLECTION	AILEEN, INC.	1407 BROADWAY SHOWROOM - 42ND FLOOR
	Summer collection of cotton knit and cotton woven separates, at continuous daily showings. Publicity: Essie Pinsker, WI. 7-4591.		
Beginning Tuesday Jan. 3- Jan. 11	SUMMER COLLECTION IN LOS ANGELES	MIGNON (498 SEVENTH AVENUE)	SHERATON WEST HOTEL LOS ANGELES, CAL.
	Mignon will present a special preview of their Summer collection for press and buyers. Contact: Maggie Robbins, DUnkirk, 2-7171, Los Angeles.		
Beginning Tuesday Jan. 3	OPENING OF SPRING JEWELRY COLLECTION	ROYAL CRAFTSMEN, INC. (LAGUNA)	389 FIFTH AVENUE SHOWROOM - 11TH FLOOR
	Royal Craftsmen will present its Spring collection of Laguna's "Crown Jewel Look" in costume jewelry, to buyers and press, at continuous daily showings. Publicity: Barbara Kling, 527 Lexington Ave., PL. 3-1709.		
Beginning Tuesday Jan. 3	"VERA PAINTS SPRING" SHOWING OF LINENS	LINENS BY VERA	417 FIFTH AVENUE SHOWROOM - 4TH FLOOR
	Table linen and accessories for home and beach. Contact: Tom Costello, OR. 9-3026. Publicity: Florence Brobeck, MU. 8-8197.		
Jan. 4	ABRAHAM & STRAUS RELEASE DATE - Bridal Fashions (No Show).		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Jan. 3	SCARVES, BLOUSES AND ACCESSORIES	SCARVES BY VERA	417 FIFTH AVENUE SHOWROOM - 4TH FLOOR
	Showing of Tropical and Travel groups for Spring in a collection of scarves and designer-created blouses. Contact: Matt Shaw, OR. 9-3026. Publicity: Florence Brobeck, MU. 8-8197.		
Beginning Tuesday Jan. 3; Jan. 4	READY-TO-WEAR SUMMER COLLECTION	CONSENTINO; STRELITZ; SIMONETTA	VIRGINIA KREMENTZ 42 W. 58 ST., RM. 203
	Beginning Tues., Jan. 3, showing Consentino of Capri Summer collection. Wed., Jan. 4, Strelitz of Ireland Summer collection and boutique fashions by Simonetta of Rome. By appointment. Contact: Virginia Krementz, PL. 3-4464 or PL. 3-3500, Ext. 203.		
Wednesday Jan. 4 10:30 A.M.	PRESS PREVIEW OF SPRING MILLINERY	JOHN FREDERICS, INC.	6 WEST 57TH STREET SALON - 7TH FLOOR
	By invitation. Publicity: Ronald Forstadt, CI. 7-7745.		
Beginning Wednesday Jan. 4	SCARVES, ACCESSORIES AND SWEATERS	BEN GOODMAN & SON, INC.	9 EAST 38TH STREET SHOWROOM - 12TH FLOOR
	Cravenette water-repellent scarves and accessories, featuring "Painter's Palette Water Color Prints". "April Showers" promotion; bulky-knit sweaters and stoles. Contact: Joseph Kellerman, MU. 9-8244.		
Beginning Wednesday Jan. 4	"COUTURE JACKETS", SCARVES AND STOLES	I. J. NETHE CO., INC.	8 WEST 37TH STREET SHOWROOM - 5TH FLOOR
	I.J. Nethe will present "Couture Jackets" at budget prices for main floor departments; also chiffon scarves and stoles featuring the "Aurora Stole" in 24 fashion hues. Contact: Miss Rose, WI. 7-3667.		
Beginning Wednesday Jan. 4	OPENING: SPRING-SUMMER KNITWEAR COLLECTION	KIMBERLY KNITWEAR, INC.	1410 BROADWAY SHOWROOM - 18TH FLOOR
	Showing of Spring-Summer wool and synthetic knitwear collection. Contact: Robert Brown, LO. 4-1080.		
Thursday Jan. 5 10:00 A.M	PREVIEW OF SPRING HAT COLLECTION	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR
	Preview for press and buyers of Sally Victor's Spring millinery collection. By invitation. Publicity: Mildred Josephs, PL. 3-7450.		
Thursday Jan. 5 2:30 P.M.	PRESS PREVIEW OF SPRING BRIDAL FASHIONS	MARTIN'S (BROOKLYN)	2ND FLOOR BRIDAL SALON
	Spring bridal fashions to the press. (Release date, Mon., Jan. 9.) By invitation. Publicity: Rita Dobbins, TR. 5-3100.		
Thursday Jan. 5 2:30 P.M.	SHOWINGS OF SUMMER COLLECTION	KORET OF CALIFORNIA	1407 BROADWAY ROOM 408
	Koret will present "Sensations '61 Summer Edition" collection to press, resident and N.Y. department store buyers; Jan. 10, 12, 19 at 2:30 P.M. to out-of-town and local buyers. Contact: Susan Shaw, LO. 5-2442.		
Thursday Jan. 5 3:00 P.M.	OPENING: SPRING AND EARLY SUMMER SPORTSWEAR	MR. MORT SPORTSWEAR	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
	Opening of the Mr. Mort Spring and early Summer sportswear collection, designed by Julie Isles. By invitation. For reservations, contact: OX. 5-4760, Ext. 737.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Jan. 5 4:00 P.M Cocktails	PREVIEW: SPRING-SUMMER COLLECTION	BARMON BROTHERS (1350 BROADWAY)	HOTEL PLAZA TERRACE ROOM
	"The Wonderful World of Barbette Small Wonders"--showing of Spring-Summer collection. For the press by invitation. Publicity: Jean Avidon at Helene Towers Fashion Service, MU. 3-6955.		
Friday Jan. 6 9:15 A.M. Breakfast	PREVIEW OF SPRING MILLINERY	EMME (19 WEST 57TH STREET)	SHERRY NETHERLAND CRYSTAL PAVILLION
	Emme will preview her Spring millinery collection to the press and buyers. By invitation only. Publicity: Eleanor Lambert, MU. 8-2130.		
Friday Jan. 6 4:00 P.M.	PREVIEW OF SPRING MILLINERY FASHIONS	VINCENT-HARMIK (203 EAST 52ND STREET)	SAVOY-HILTON HOTEL LE CHATEAU - 11TH FL.
	Preview for press and buyers of the Vincent-Harmik Spring millinery collection. By invitation. Contact: Vincent Berg, MU. 8-1487.		
Saturday Jan. 7 2:30 P.M. Cocktails	MILLINERY SHOWING FOR VISITING PRESS	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON
	Sally Victor will preview her Spring millinery to the visiting press. (Local press, Thurs., Jan. 5 at 10:30 A.M.--See page 3.) By invitation. Publicity: Mildred Josephs, PL. 3-7450.		
Saturday Jan. 7 4:00 P.M. Cocktails	SPRING MILLINERY AT VISITING PRESS SHOW	JOHN FREDERICS, INC.	6 WEST 57TH STREET SALON - 7TH FLOOR
	The visiting press will preview John Frederics' collection of Spring millinery. By invitation. Contact: Ronald Forstadt, CI. 7-7745.		
Saturday Jan. 7 5:00 P.M. Cocktails	HATS, FURS, COUTURE FOR VISITING PRESS	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
	Preview of Mr. John's Spring hats, couture, furs and accessories for visiting press. By invitation. Publicity: Joseph Mann, PL. 7-1966.		
Saturday Jan. 7 5:30 P.M.-8:30 P.M	PRESS PREVIEW: SPRING AND SUMMER JEWELRY	TRIFARI, KRUSSMAN AND FISHEL INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
	Trifari will invite the press to a buffet and showing of their Spring-Summer jewelry collection. By invitation. Publicity: Dorothy Lansing, 165 East 66th St., RE. 7-3347.		
Saturday Jan. 7 9:15 P.M.	FASHION SHOW & THEATRE PARTY FOR PRESS	R & K ORIGINALS, INC. (1400 BROADWAY)	SHERIDAN SQ. PLAYHOUSE 99 SEVENTH AVE., SO.
	R & K will invite the press to a champagne-fashion show, followed by performance of "Leave It To Jane". By invitation. Publicity: Hilda Sherey, PE. 6-0900.		
Sunday Jan. 8-Jan. 12	FIFTIETH ANNUAL CONVENTION	NAT'L RETAIL MERCHANTS ASS'N (100 WEST 31ST ST.)	STATLER-HILTON HOTEL
	"Retailing Serves America"--theme of 50th annual convention which will include 35 discussion sessions. Contact: Robert Gur-Arie, Public Relations Director, 100 West 31st Street, CH. 4-8780.		
Sunday Jan. 8-Jan. 13	THIRTY-SIXTH NATIONAL PRESS WEEK IN NEW YORK	N. Y. COUTURE GROUP (1450 BROADWAY)	HOTEL PIERRE
	Spring collections of leading designers (members of N. Y. Couture Group, auxiliary and group showings) for visiting press. By invitation only. Press Director: Eleanor Lambert, MU. 8-2130.		

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Sunday Jan. 8 11:00 A.M.	SPRING MILLINERY FOR VISITING PRESS	EMME (19 WEST 57TH STREET)	SHERRY NETHERLAND CRYSTAL PAVILLION
	Emme will present her Spring millinery to the visiting press. (Local press and buyers, Fri., Jan. 6 at 9:15 A.M.--See Page 4.) By invitation. Publicity: Eleanor Lambert, 32 East 57th St., MU. 8-2130.		
Sunday Jan. 8 12:00 Noon Brunch	PRESS PREVIEW: HATS AND GOLDEN HAT AWARDS	MILLINERY INSTITUTE OF AMERICA	SAVOY-HILTON HOTEL COLUMNS ROOM
	Six national winners of annual Golden Hat Awards will be announced. Also, Spring preview by Millinery Institute of America (Auxiliary Member, N.Y.C.G.) Local and national press, by invitation. Contact: Robert S. Taplinger Associates, 1 East 42nd Street, YU. 6-2800.		
Sunday Jan. 8 3:30 P.M.	SHOE FASHION SHOW FOR VISITING PRESS	NAT'L SHOE INSTITUTE (50 ROCKEFELLER PLAZA)	HOTEL PIERRE ROOF GARDEN
	National Shoe Institute (Auxiliary Member, N.Y.C.G.) will present trends in Spring and Summer shoes. By invitation. Publicity: Alice Regensburg at Lynn Farnol, 50 Rockefeller Plaza, JU. 6-5777.		
Jan. 9	MARTIN'S RELEASE DATE--Spring bridal fashions. (See page 3.)		
Monday Jan. 9 11:00 A.M.	MILLINERY, CLOTHES FURS AND COIFFURES	WALTER FLORELL	30 WEST 57TH STREET SALON - 5TH FLOOR
	Preview for press of Spring hats, clothes, furs and coiffures. By invitation. Contact: PL. 7-8780.		
Monday Jan. 9 12:30 P.M. Luncheon	RESORT-SPRING COTTONS FOR VISITING PRESS	GALEY & LORD (1407 BROADWAY)	HOTEL PIERRE BALLROOM
	Galey & Lord (Auxiliary Member, N.Y.C.G.) will present their annual Spring showing by leading designers at a luncheon for visiting press. By invitation. Publicity: Rosemary Sheehan, 27 East 37th St., MU. 5-1280.		
Monday Jan. 9 4:00 P.M.	FASHION SHOW OF WOMEN'S SWIMWEAR	NATIONAL KNITTED OUTERWEAR ASSN.	STATLER-HILTON HOTEL GRAND BALLROOM
	In conjunction with the 50th Annual Convention of the Nat'l Retail Merchants Association, the Swimwear Division of the Nat'l Knitted Outerwear Association will present a fashion show of women's swimwear. For merchandising executives and store owners. By invitation. Publicity: Edward A. Brandwein, MU. 3-7520.		
Monday Jan. 9 4:30 P.M.	PREVIEW OF SPRING MILLINERY	BERGDORF GOODMAN	2ND FLOOR
	Bergdorf Goodman will preview their Spring millinery collection designed by Halston and Milita. By invitation. Publ.: Florence Neff, PL. 3-7300.		
Monday Jan. 9 6:30 P.M.	CUSTOMER SHOWING: SPRING BRIDAL FASHIONS	MARTIN'S (BROOKLYN)	ST. GEORGE HOTEL GRAND BALLROOM
	Martin's customer showing of Spring bridal fashions. By reservation. Publicity: Rita Dobbins, TR. 5-3100, Ext. 355.		
Monday Jan. 9- Jan. 13	CORSET & BRASSIERE SPRING MARKET WEEK	CORSET & BRASSIERE INDUSTRY (180 MADISON)	INDIVIDUAL SHOWROOMS AND HOTELS
	Contact: Mary Osborne, Corset & Brassiere Council, LE. 2-9440.		

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Monday Jan. 9- Jan. 13	SPRING-SUMMER LEATHER PREVIEW	LEATHER INDUSTRIES OF AMERICA	411 FIFTH AVENUE SHOWROOM - 10TH FLOOR
	"Thru The Looking Glass Into The Wonderful World Of Leather"--showing texture, color and silhouette of leather shoes, garments, handbags, gloves, luggage, upholstery, accessories for men, women and children, from 9:00 A.M. - 6:00 P.M. By invitation. Publicity: Billie Gould, MU. 6-7956.		
Tuesday Jan. 10 7:30 A.M. Breakfast	SHOE FASHIONS FOR VISITING PRESS	CAPEZIO, INC.	9 W. 61 ST. (AT B'WAY) SHOWROOM - 1ST FLOOR
	Capezio (Auxiliary Member, N.Y.C.G.) will present a showing of Spring footwear to visiting press. By invitation. Publ.: Lois Muller, JU. 6-2150.		
Tuesday Jan. 10 8:30 A.M. Breakfast	PREVIEW OF HOSIERY-- AGILON STRETCH NYLON	DEERING MILLIKEN, INC.	1045 SIXTH AVENUE SHOWROOM - 4TH FLOOR
	Half-hour presentation of the Deering Milliken Agilon stretch nylon hosiery in all age groups, coordinated with complete fashion wardrobe. Breakfast, 8:30 A.M.; showings at 9:00 A.M., Jan. 10, 11, 12, 13, 17, 18. By invitation. Contact: Betty McNally, Agilon; or Julie Buddy, OX. 5-1200.		
Tuesday Jan. 10 9:15 A.M. Breakfast	PRESS PREVIEW: MAURER SPRING BRIDAL FASHIONS	SAKS 34TH	MAURER SHOWROOM 491 SEVENTH AVENUE
	Preview for press of Maurer bridal fashions. By invitation. Customer showings, Jan. 10, 11 in the Saks 34th Bridal salon, 5th floor at 6:30 P.M. Publicity: Maurice Ribeck, LA. 4-7000.		
Tuesday Jan. 10 9:30 A.M. Breakfast	PREVIEW OF SPRING MILLINERY	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR
	Spring millinery collections of Irene and Rivera will be presented to the press and buyers. By invitation. Contact: PL. 3-3032.		
Tuesday Jan. 10 6:30 P.M.	CUSTOMER SHOWING OF SPRING BRIDAL FASHIONS	STERN'S	3RD FLOOR BRIDAL SALON
	Customer showing of Stern's Spring bridal collection. Admission by ticket. Publicity: Mildred Collins, LO. 5-7960.		
Tuesday Jan. 10 7:00 P.M. Dinner	PREVIEW OF SPRING HATS	MILLINERY PROMOTIONS INC. (10 EAST 40TH ST.)	HOTEL ASTOR BALLROOM
	The Trade Promotion Committee of Millinery Promotions Inc. showing of Spring hats by the Millinery Creators of America and Millinery Fashions Exhibitors. For buyers and press, by invitation. Contact: MU. 6-2970.		
Wednesday Jan. 11 4:00 P.M. Cocktails	PREMIERE PREVIEW: CUSTOM COSMETICS	MR. JOHN, INC.	24 WEST 57TH STREET SALON
	"Mr. John Royal Touch in Custom Cosmetics"--premiere showing of complete new custom collection of fashion-coordinated beauty preparations. By invitation. Publicity: Joseph Mann, PL. 7-1966.		
Wednesday Jan. 11 7:00 P.M. Dinner	DINNER & THEATRE PARTY FOR VISITING PRESS	SCHIFFLI LACE AND EMBROIDERY INSTITUTE	HOTEL MANHATTAN & GOLDEN THEATRE (W. 45)
	Schiffli (Auxiliary Member, N.Y.C.G.) will invite the out-of-town press to dinner, promptly at 7:00 P.M. and Schiffli Fashion Awards Presentation. This will be followed by a Theatre Party at 8:45 P.M.--"An Evening with Mike Nichols and Elaine May." By invitation. Contact: Schiffli, 591 Summit Avenue, Jersey City, SWarthmore, 5-2347.		

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Wednesday Jan. 11 7:00 P.M.	CUSTOMER SHOWING OF BRIDAL GOWNS	MACY'S NEW YORK	3RD FLOOR
	Macy's will present "Spring Bouquet of Bridal Gowns" at a customer showing. Admission by ticket only. (Release Date, Tues., Jan. 3.) For tickets, contact: OX. 5-4400, Ext. 2273.		
Wednesday Jan. 11- Jan. 22	FIFTY-FIRST NAT'L MOTOR BOAT SHOW	NAT'L ASSN. OF BOAT & ENGINE MFRS.	NEW YORK COLISEUM COLUMBUS CIRCLE
	For the trade, by invitation, Jan. 11-Jan. 13. Open to public, Jan. 14-Jan. 22. Hours: Mon. - Fri., 12:00 Noon - 10:30 P.M. Sat., 10:30 A.M.-10:30 P.M. Sun., 1:00 P.M - 7:00 P.M. Admission: $2.00. Publ.: Bill Sherwood or Ralph Inauzzi, at Harry Bruno, 30 Rockefeller Plaza, CI.6-8040.		
Tuesday Jan. 12 7:15 A.M. Breakfast	SPRING PREVIEW FOR OUT-OF-TOWN PRESS	SPORTEMPOS, INC. (525 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
	Sportempos (Auxiliary Member, N.Y.C.G.) Pantempos and House Of Suburbia preview of Spring collection. Also, Sportempos' "Summer Holiday...Serendipity In Fashion". By invitation. Contact: Jesse Goodman, LO. 3-7900.		
Thursday Jan. 12 12:00 Noon Luncheon	SPRING FASHIONS IN WAMSUTTA COTTONS	WAMSUTTA MILLS, INC.	HOTEL PLAZA TERRACE ROOM
	Wamsutta Mills (Auxiliary Member, N.Y.C.G.) will present Spring fashions by leading designers at a luncheon for visiting press. By invitation. Publicity: Ruth Simpson at Mogul, Williams & Saylor Co., TE. 8-7100.		
Thursday Jan. 12 7:00 P.M. Cocktails-Dinner	HAIR FASHION AND HAIRCOLORING REPORT	CLAIROL, INC.	NEW TIME & LIFE BLDG. 101 W. 50 ST.-TOWER
	Clairol (Auxiliary Member N.Y.C.G.) preview parade of Spring hairstyles by world known coiffure designers of New York and Paris. For local and visiting press. By invitation. Contact: Terry Grimes Russell, PL. 7-4300.		
Jan. 12	OPENING OF ROME COUTURE COLLECTIONS--Jan. 12 - 14 (See page 9).		
Jan. 13	GIMBELS' RELEASE DATE - Spring Bridal Fashions (No press show.)		
Friday Jan. 13 9:30 A.M. Coffee	PRESS PREVIEW OF SPRING HOME FURNISHINGS	STERN'S	7TH FLOOR
	Press preview of Stern's Spring home furnishings. By invitation. (Release Date, Mon., Jan. 16.) Publicity: Mildred Collins, LO. 5-7960.		
Jan. 14	OPENING OF FLORENCE COUTURE COLLECTION--Jan. 14 - 19 (See page 9.)		
Saturday Jan. 14 8:30 A.M.-12:00 Noon Breakfast	OPEN HOUSE FOR VISITING PRESS	HELENA RUBINSTEIN	625 PARK AVENUE PENTHOUSE
	Madame Helena Rubinstein will invite the visiting press to an open house buffet breakfast, 8:30 A.M. to 12:00 Noon. By invitation. Publicity: Amy Blaisdell, EL. 5-2100.		
Jan. 16	STERN'S RELEASE DATE--Spring Home Furnishings Show (See above.)		
Monday Jan. 16 10:00 A.M. Breakfast	PRESS PREVIEW: MID-WINTER HOME FURNISHINGS	MACY'S NEW YORK	9TH FLOOR
	Press preview of Macy's new 9th floor, with a preview of more than 60 rooms. By invitation. (For release, Wed., Jan. 18.) Publicity: Reni Kuhn, OX. 5-4400.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Jan. 17 4:00 P.M. Cocktails	SPRING-SUMMER RAIN-WEAR AND SPORTSWEAR	MARCH & MENDL; P.R.L. ALL-WEATHER	500 CLUB 500 SEVENTH AVENUE
	Preview of March & Mendl's Spring-Summer rainwear and premiere showing of sportswear, designed by Peter Conte. P.R.L. All-Weather Originals designed by Bill Smith. Continuous thereafter at showroom. For press and buyers, by invitation. Publicity: Marion Cook, LA. 4-7942.		
Wednesday Jan. 18 12:30 P.M. Luncheon	RESORT AND SPRING FASHIONS AT LUNCHEON	ESTEVEZ, INC. (550 SEVENTH AVENUE)	SHERATON-EAST HOTEL GRAND BALLROOM
	Resort and Spring collection designed by Luis Estevez, available at Lord & Taylor. Press by invitation. Public by reservation, contact: "Banquet Dept.," PL. 5-1000. Sheraton-East Fashion Director: Mary Alice Rice, CI. 6-1790.		
Wednesday Jan. 18 4:00 P.M.	OPENING OF SUMMER COLLECTION	HAYMAKER SPORTS, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	Haymaker will present their Summer collection of shirts, separates, skirts and knitted dresses. Preview for press and resident buying offices. By invitation. Publicity: Grace Horton, BR. 9-6560.		
Wednesday Jan. 18 6:30 P.M.	SHOWING OF SPRING BRIDAL FASHIONS	GIMBELS	3RD FLOOR DRESS DEPT.
	Customer showing of Spring bridal fashions. By invitation. (Release Date, Fri., Jan. 13.) Publicity: Margot Infantino, LO. 4-3300.		
Jan. 18	OPENING OF LONDON COUTURE COLLECTION--Jan. 18 - 31 (See page 9.)		
Thursday Jan. 19 8:45 A.M. Breakfast	PREVIEW OF FASHIONS IN DENIM	THE DENIM COUNCIL	NEW TIME & LIFE BLDG. 101 W. 50-TOWER SUITE
	"Denim For Work And Play"--preview of collection in denim for men and women by leading designers. Showing at 9:30 A.M. By invitation. Fashion Coordinator: Peggy Cantor. Publicity for Denim Council: Robert Rodgers at Robert Taplinger Assoc., YU. 6-2800.		
Jan. 20	INAUGURATION DAY IN WASHINGTON (Friday).		
Beginning Monday Jan. 23	OPENING: SUMMER SPORTS-WEAR COLLECTION	ULLA	1384 BROADWAY SHOWROOM - 18TH FLOOR
	Ulla will present their Summer collection of active sportswear, designed by Vicki Cooper. Contact: Don Cooper, BR. 9-9076.		
Tuesday Jan. 24 2:30 P.M.	PRESS PREVIEW OF SUMMER COLLECTION	SEYMOUR JACOBSON, INC.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
	Seymour Jacobson will present his Summer collection to press and buyers. By invitation. Publicity: Gladys Steiner at Lester Harrison, PL. 1-6630.		
Saturday Jan. 28 3:00 P.M. Tea	CUSTOMER SHOWING OF BRIDAL FASHIONS	ABRAHAM & STRAUS (BROOKLYN)	4TH FLOOR RESTAURANT
	Customer showing of bridal fashions. Tickets: $1.00. Publicity: Eileen Goldburg, TR. 5-0195.		
Feb. 20	FLORENCE PICTURE RELEASE DATE		
Feb. 28	PARIS PICTURE RELEASE DATE (Feb. 21 Delivery Date For Models.)		

SPRING COUTURE OPENINGS IN ROME, FLORENCE, LONDON, PARIS

Jan. 12- Jan. 14	CENTRO ROMANO PER L'ALTA MODA ITALIANA Contact: Centro Alta Moda Italiana, Piazza S. Ignazio, 125, Rome	ROME, ITALY
Saturday Jan. 14- Jan. 19	CENTRO DI FIRENZE PER LA MODA ITALIANA Picture release date will be Feb. 20. Contact: D.B. Giorgini, 10 Lungarno Acciaioli, Florence, Italy.	FLORENCE, ITALY
Wednesday Jan. 18- Jan. 31	INCORPORATED SOCIETY OF LONDON DESIGNERS Jan. 18: Cavanagh; Michael Creed; Sherard (by appointment). Jan. 19: Lachasse; Paterson; Stiebel. Jan. 20: Mattli. Jan. 24: Amies (subject to final confirmation). Jan. 31: Hartnell (subject to final confirmation). Contact: Ann Ryan, 46 Old Bond Street, London, W.I.	LONDON, ENGLAND
Beginning Monday Jan. 23	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE Press release date Feb. 28. Jan. 23: Desses; Esterel; Goma; Griffe; Raphael Lopez; Montaigne. Jan. 24: Balmain; Cardin; Lanvin-Castillo; Patou. Jan. 25: Bob Bugnand; Gres; Heim; Hermes; Laroche; Ricci; Riviere. Jan. 26: De Rauch; Dior; Matta; Rouff. Jan. 27: Carven; Revillon. Contact: Chambre Syndicale, 102 Rue du Faubourg, St-Honore, Paris, France.	PARIS, FRANCE

SUMMER OPENINGS: MEMBERS OF THE NEW YORK COUTURE GROUP, DRESSES

MONDAY, FEBRUARY 6		
Edward Abbott	530 7th (10 Fl.)	LA. 4-8490
Branell	530 7th (27 Fl.)	PE. 6-6983
Oleg Cassini, Inc.	498 7th (11 Fl.)	LO. 5-6453
Christian Dior, New York	498 7th (17 Fl.)	LO. 4-9220
Gothe	530 7th (4 Fl.)	LO. 5-2727
Parnis-Livingston, Inc.	530 7th (18 Fl.)	BR. 9-5014
Maurice Rentner, Ltd.	498 7th (16 Fl.)	LA. 4-6968
Adele Simpson, Inc.	530 7th (23 Fl.)	LA. 4-7626
Townley, Inc.	550 7th (2 Fl.)	LO. 4-2155
Hannah Troy, Inc.	530 7th (2 Fl.)	LO. 3-0988
Samuel Winston, Inc.	530 7th (11 Fl.)	CH. 4-2617
TUESDAY, FEBRUARY 7		
Larry Aldrich, Inc.	530 7th (12 Fl.)	CH. 4-1872
Harvey Berin Ltd.	530 7th (7 Fl.)	PE. 6-0206
Ceil Chapman	530 7th (2 Fl.)	LA. 4-5800
Jane Derby, Inc.	550 7th (23 Fl.)	LA. 4-9350
Estevez, Inc.	550 7th (4 Fl.)	LO. 4-6337
Junior Sophisticates Co.	498 7th (4 Fl.)	LO. 4-0462
Nat Kaplan, Inc.	498 7th (21 Fl.)	LO. 5-4115
Paul Parnes Corp.	498 7th (10 Fl.)	CH. 4-4600
Pattullo-Jo Copeland Inc.	498 7th (14 Fl.)	LO. 3-5650
Ben Reig, Inc.	498 7th (23 Fl.)	CH. 4-1542
Rudolf Gowns, Inc.	530 7th (12 Fl.)	WI. 7-6865
Herbert Sondheim, Inc.	530 7th (20 Fl.)	LA. 4-7540
Trigere, Inc.	550 7th (16 Fl.)	LO. 3-1600

MOVIES...THEATRE...OPERA...BALLET

Thursday Dec. 15 — OPENING: "WILDCAT" ALVIN THEATRE, 252 WEST 52ND STREET
Starring Lucille Ball, Keith Andes with Edith King, Paula Stewart, Howard Fischer, Swen Swenson, Clifford David in a new musical comedy set against the oil discoveries in the early 1900's, presented by N. Richard Nash and Michael Kidd. Director: Michael Kidd. Costumes: Alvin Colt. Publicity: Harvey Sabinson, JU. 2-4747.

Thursday Dec. 15 — PREMIERE: "EXODUS" (Movie) WARNER THEATRE, BROADWAY & 47TH STREET
Starring Paul Newman, Eva Marie Saint, Ralph Richardson, Peter Lawford, Lee J. Cobb, Sal Mineo, Gregory Ratoff, David Opatoshu, the United Artists presentation of the movie based on the novel by Leon Uris, filmed in Israel and Cyprus in Technicolor, with Todd-AO six-channel stereophonic sound. Producer and Director: Otto Preminger. Publicity: Tess Michaels, CI. 5-6000.

Friday Dec. 16 — PREMIERE: "THE 3 WORLDS OF GULLIVER" (Movie) THE FORUM, B'WAY & 47TH ST.
A Columbia release, presented by Charles H. Schneer in Superdynamation and Eastman Color. Based on the novel "Gulliver's Travels" by Jonathan Swift, filmed in Spain, starring Kerwin Mathews, Jo Morrow, June Thorburn, Lee Patterson, Basil Sydney, Sherri Alberoni. Director: Jack Sher. Publicity: Hortense Schorr, PL. 1-4400.

Monday Dec. 19 — NINTH WEEK: METROPOLITAN OPERA MET. OPERA HOUSE, B'WAY & 39TH STREET
Mon., Dec. 19: Verdi's Simon Boccanegra. Tues., Dec. 20: Philadelphia. Wed., Dec. 21: Puccini's La Boheme. Thurs., Dec. 22: Wagner's Tannhaeuser. Fri., Dec. 23: Mozart's Le Nozze di Figaro. Sat. Mat., Dec. 24: Donizetti's L'Elisir d'Amore. Sat. Eve., Dec. 24: Puccini's La Boheme. Publicity: Francis Robinson, PE. 6-1200.

Tuesday Dec. 20 — SEVENTH WEEK: N.Y. CITY BALLET N.Y. CITY CENTER, 131 WEST 55TH STREET
Tues., Dec. 20: Swan Lake, Jazz Concert, Western Symphony. Wed., Dec. 21: Apollo, Monumentum, Agon, Firebird. Thurs., Dec. 22: Divertimento, Liebeslieder Walzer, Firebird. Fri., Dec. 23: Interplay, Apollo, Pas De Dix, Symphony in C. Sat. Mat., Dec. 24: The Nutcracker. Sat. Eve., Dec. 24: The Nutcracker. Sun. Mat., Dec. 25: The Nutcracker. Sun. Eve., Dec. 25: The Nutcracker. Publicity: Philip Bloom, YU. 6-1340.

Wednesday Dec. 21 — PREMIERE: "PEPE" (Movie) CRITERION THEATRE, BROADWAY & 45TH STREET
Columbia Pictures will present the G.S. Posa Films International Production starring Cantinflas, Dan Dailey, Shirley Jones and 35 guest stars, in CinemaScope and Technicolor. Producer and Director: George Sidney. Costumes: Edith Head. Publicity: Hortense Schorr, PL. 1-4400.

Wednesday Dec. 21 — OPENING: "DO RE MI" ST. JAMES THEATRE, 246 WEST 44TH STREET
David Merrick will present the new musical starring Phil Silvers, Nancy Walker with John Reardon, David Burns, Goerge Mathews, George Givot, Nancy Dussault. Director: Garson Kanin. Lyrics: Betty Comden and Adolph Green. Costumes: Irene Sharaff. Publicity: Bill Doll, JU.6-4344.

Friday Dec. 23 — PREMIERE: "SWISS FAMILY ROBINSON" (Movie) NORMANDIE & EMBASSY THEATRES
Buena Vista will present the Walt Disney movie in Technicolor-Panavision, based on the Johann Wyss novel of a shipwrecked family on a desert island, starring John Mills, Dorothy McGuire, James MacArthur, Sessue Hayakawa, Tommy Kirk, Kevin Corcoran, Cecil Parker. Producer: William H. Anderson. Director: Ken Annakin. Publicity: Charles Levy, PL. 9-3880.

1961

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